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News Release

For Immediate Release

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Sustainable Products and Packaging Benefit Florida School Districts *Local companies collaborate to improve sustainability in Florida Schools*

[Tampa, FL March 28, 2011] - M&B Products Inc. and International Paper are working together to bring Florida school children healthy choices and have partnered to produce a new pioneering standard in milk carton packaging and transporting. M&B Products packs and supplies milk and various juice products to Florida County Schools.

In August 2009, Dale McClellan, owner, M&B Products, presented a challenge to Barry O'Brien of International Paper -- to reduce the net weight of the 70 count box in half. The goals were to not increase the unit price and to maintain the same length and width dimensions as the current corrugated package.

International Paper produced a 35-count hybrid tray, which met McClellan's challenge. The new, environmentally friendly package is made from recyclable and renewable paper-based material. It offers many benefits to the 17 Florida school districts and their staff, including new recycling income for the school districts, reduced fossil fuel use, smaller carbon footprint, and improved ergonomics by reducing the weight of the case by half.

The tray weighs 35 percent less than a plastic crate and takes up 28 percent less refrigerator space than a plastic crate for the equivalent amount of servings. Ergonomically, the lighter trays are easier to load into the school coolers, offer effortless dispensing of the product, and are simple for the children to use.

"We use a few more of the new trays than plastic crates but the trays are much easier to use, much lighter in weight, and much, much cleaner and more sanitary than plastic crates," said Dr. Beverly Girard, director, Food and Nutrition Services, Sarasota County.

Girard continues, "Our employees keep up with student demand and they like the fact that we can throw the trays into our recycle bins instead of having them stack up by the back door. Also, the corrugated trays have an insulating effect, which helps hold the temperature. Because the cartons

are not rubbing against hard plastic cases, the incidence of 'leakers' have has essentially gone away.”

McClellan states, “The new tray improves space utilization in our facility and customers’ refrigerators. We also use fewer trucks to deliver our products. Each tray is new and clean and their performance outshines the plastic crates. Also, we don’t have to worry about managing the plastic crate return program logistics, shipping, and up front and on-going costs.”

McClellan continues, “The school districts using the new trays really like them. Recycling plays a big role at the dairy and the fact that the paper in the light weight tray is renewable and recyclable is great. It is a truly a win-win-win for us, our customers and the environment.”

M&B incorporates progressive environmental procedures at its dairies and production facilities. In 1987, when McClellan began packaging products at his current location in Tampa, he knew then he did not want to be involved with standard square plastic containers. His reasoning was the plastic crates required sanitizing which involved hot water and chemical discharge into the waste stream, excess weight, loss of crates, and the fact they are manufactured from non-renewable petroleum. Renewable and recyclable corrugated was to be his container of choice to carry his products to the customer markets. McClellan felt he could take that principle to the next step in the supply chain and improve the transport of his products to his customers and use fewer resources in the process which led to the design and implementation new tray.

M&B Products Inc. is the first to employ International Paper’s new milk carton tray. An environmentalist by practice, McClellan has won awards for environmental stewardship on his dairy farm in Citrus County. Both companies have maintained environmentally-friendly, sustainable agriculture practices and philosophies for generations and are proud to provide healthy products and innovative packaging to school children in Florida based on those foundations.

For more information, please visit www.mbproducts.com/hybridtray.

M & B Products, Inc., founded in 1987, started with one customer and one truck. Today with a distribution network throughout 33 states M & B Products, Inc. has become a premier supplier of juice and milk related products in the food service industry. With a state of the art production facility located in Tampa, Florida, M & B Products, Inc. continues to bring new and innovative ideas to the foodservice industry and focuses on being a leader in packaging ideas for quality drink products. M & B Products, Inc. is a USDA Continuous Inspected juice processing plant and a state licensed and inspected fluid milk processing plant. For more information about M & B Products, Inc., its product offerings, and environmentally friendly philosophy, visit www.mbproducts.com.

International Paper (NYSE: IP), with 16 facilities in Florida, is a global paper and packaging company with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include uncoated papers and industrial and consumer packaging, complemented by xpedx, the company’s North American distribution company. Headquartered in Memphis, Tenn., the company employs about 59,500 people in more than 24 countries and serves customers worldwide. 2010 net sales were more than \$25 billion. For more information about International Paper, its products and stewardship efforts, visit internationalpaper.com.

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